



ASGA Survey

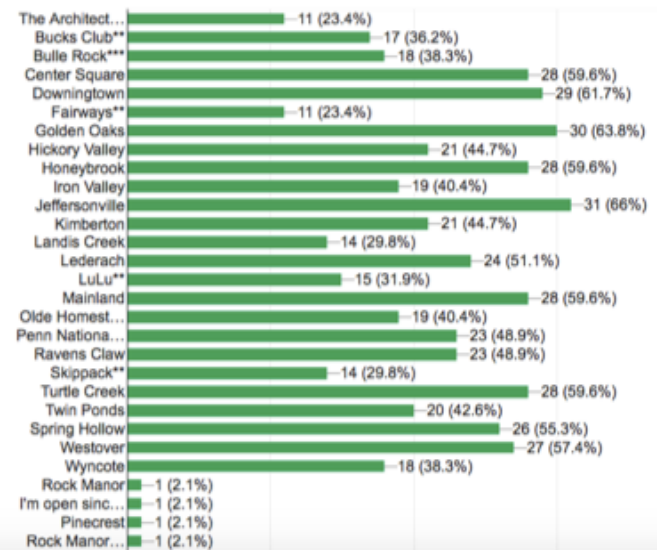
February 2018

Golf Courses

- ▶ Top choices: Jeffersonville, Golden Oaks, Downingtown, Mainland and Turtle Creek
- ▶ Least: Pine Crest, Rock Manor, Architects, Fairways

outings**, and National ASGA*** too.) Please check the ones that you would like to continue to play next year.

47 responses

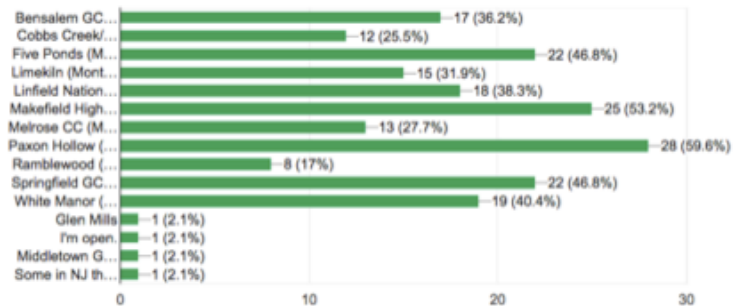


Potential 2018 courses

Paxon Hollow
Makefield Highlands
Springfield
Five Ponds
White Manor

Here are courses we have not played and are local options. Mark the courses you would consider playing:

47 responses

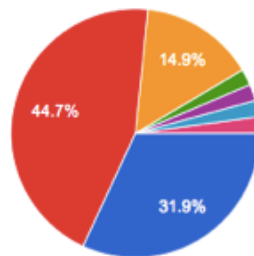


Greens Fees

- ▶ Keep it under \$70

What's your preferred greens fees you will pay to play golf with the group?

47 responses



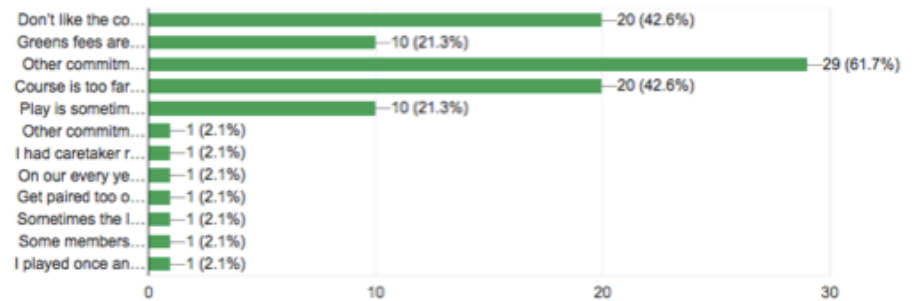
- \$45-55
- \$56-65
- \$66-85
- Cost is not a factor
- All
- Depends on course. Don't like to pay \$70 for a course I can play for \$40 during the week
- I am willing to pay commensurate with the course. \$75 for Downtowntown is...

Why people don't play

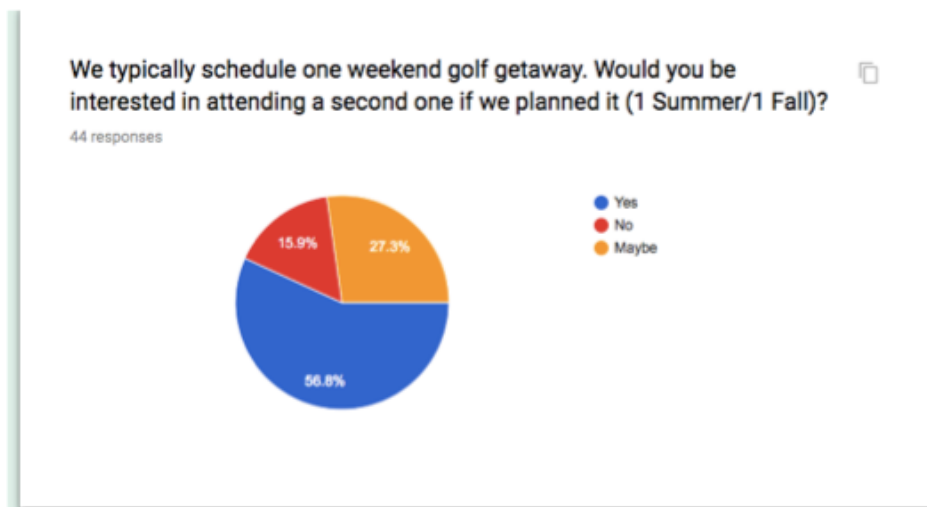
► Other commitments

List reasons why you don't play Saturday outings with the group:

47 responses



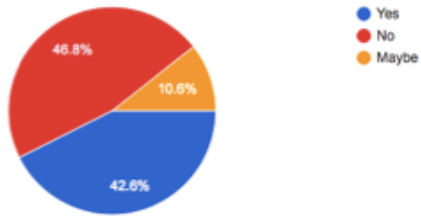
Second Golf Getaway - Yes/Maybe!



Recruiting Coordinators - Maybe Yes

Would you consider coordinating an outing if you had a partner to share the logistics?

47 responses

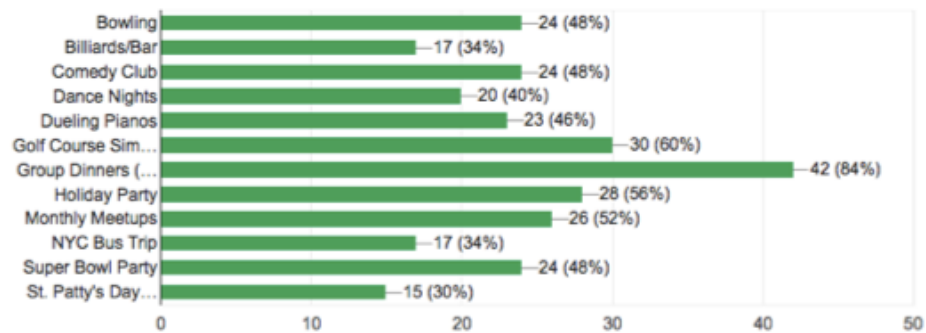


Jen Ott
Carol haines
Felix Narog
Caroline Brinker
Gerry Chalphin
Mark Conway
Denise Romanelli
John Ward
Maria A
Tammy Gavin
Debbie Kindt
Maria Zuliani
Al Griffith
CJ Holoviak
Richard Abbott
Patti & Don
Rita Garvey

Social Events - Group Dinners

Please check the types of events you would consider attending in 2018:

50 responses



Social Event Non-Participation

- ▶ Events are too far
- ▶ Not interested in types
- ▶ Just want to play golf
- ▶ Away in the off season

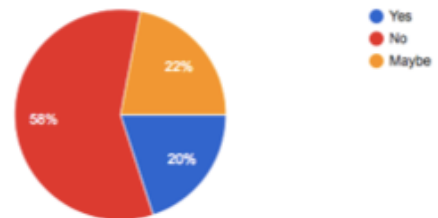


Coordinate Socials?

CJ Holoviak
Deb Kindt
Denise Romanelli
Elaine Zappacosta
Jack Giampietro
Jen Ott
John Ward
Gerry Chalphin (LuLu events)
Karen Eckert
John Ward
Rene Mealey
Ron Schillow

Would you volunteer to host/coordinate an event?

50 responses



Holiday Party in 2018?

No consensus on timing

- After New Years
- Different week in December
- Every other year

Diverse views on format, venue

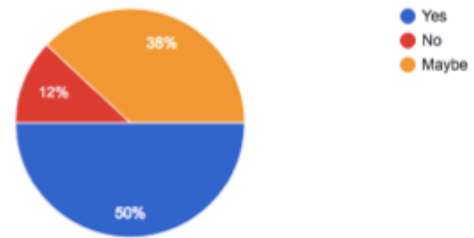
- More elegant
- Less formal
- Cocktail party, not sit down dinner
- Sit down, not buffet
- House party (informal)
- Liked this year

Venue

- The Desmond
- William Penn Inn
- Golf course
- Presidential Caterers' NYE
- DoubleTree

Should we plan a holiday party in 2018?

50 responses

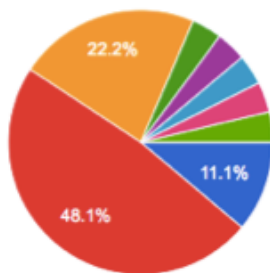


70 percent want to pay <\$75

Meetups/Single Mingle - 52% attend

If no, why not?

27 responses



- Time is inconvenient
- Location is too far from work/home
- Not interested in happy hour
- I attend when I can. Work gets in the way sometimes.
- travel schedule
- Location. We don't like the food.
- Just hasn't worked in the past.
- I go sometimes. Maybe alternate locations

More would attend at a different location.



Other Meetup Venues

- ▶ King of Prussia, Yards
- ▶ McKenzie's Berwyn
- ▶ Plymouth Meeting
- ▶ Vintage's in Abington
- ▶ Radnor area
- ▶ Move it around

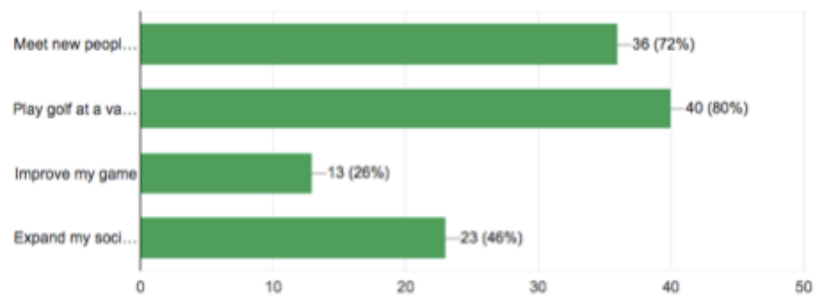


Why ASGA?

84% will rejoin

Please list the top two reasons why you joined/stay with ASGA:

50 responses

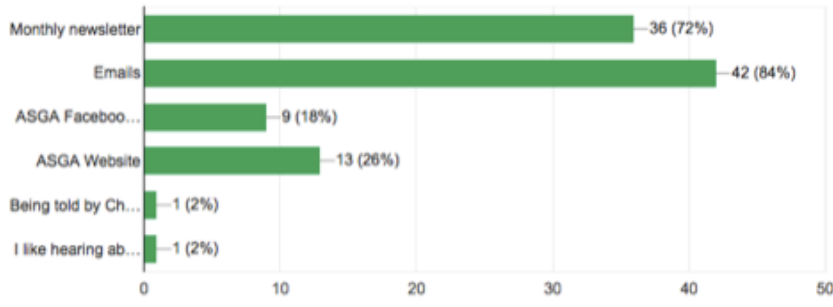


Communications preferences

- ▶ 60 % follow Facebook
- ▶ Website and emails
- ▶ Weekly updates?

Please check the ways you prefer to learn about ASGA golf and social events:

50 responses



Final comments

- ▶ Name tags!
- ▶ Promote to younger golfers (40-55) (three comments on this topic)
- ▶ Give new members a buddy.
- ▶ People who don't volunteer to participate should start doing so. It's always the same people. If they don't attend or coordinate events and then are upset because others are developing stronger friendships and doing things outside of ASGA, they should look back at themselves.
- ▶ Better job of pairing members so we play with all members. Numerous members have mentioned cliquish atmosphere.
- ▶ Maria is doing a great job with socials, even tho I don't go. Good communication w/Chris. Sometimes the whole "couple" thing makes me weary but I like to golf.
- ▶ There are certain courses that our group can't plan in less than 6 hours. I point out Rock Manor and Wyncote without thinking but there are probably others. I find it difficult to enjoy a 6 hour round. On the positive side, the July picnic at Twin Ponds was an enjoyable event, although we really don't have the crew to finish a 1/2 keg. I also think we need to start attracting new, younger members -- most of the core "usual suspects" are pushing 60 or older; we need to get younger. I also think we have become fragmented into easts and wests. I don't have any great solution and I am willing to travel up to an hour or so to accommodate other people. I also think we should try to keep our alumni i.e., marrieds, involved with the group.
- ▶ To Staff Members - Thanks for the time and effort that you contribute to the club.
- ▶ Encourage more people to chair events and pair a new person with a seasoned member
- ▶ Great job planning the social activities. At March meeting provide a report on # participants for each outing, location&cost, # members yr/yr (are we gaining/losing), plans for 2018. Thanks for all the work that you do.
- ▶ Try to emphasize the importance of early registration for golf outings. Golfers should send checks as early as possible. Golfers should try to stick to the pairings and tee times that the Coordinator has posted. Don't make the Coordinator's job any harder than it has to be.