

The Next Shot

"The most important shot in golf is the next one." -- Ben Hogan

American Singles Golf Association

April 27, 2016

SinglesGolf.com/TheNextShot



Pinehurst — Memorial Day Weekend Our Room Block Disappears in NINE days!

Last Chance for Romance! ([click here for registration form](#))

Memorial Day Weekend 2016 (May 27-30)
Pinehurst, North Carolina - Will You Be There?

We signed a contract with Pinehurst months ago for our multi-chapter golf weekend and, in doing so, we reserve a "block of rooms." On May 6, NINE days from today, those rooms will be released back to the public and will be sold.

If you have ANY INCLINATION towards wanting to see Pinehurst in all its grace and beauty (and, shall I add "romance" ?) -- then this is your time to do something about it.

We've got a full weekend planned with golf, dancing, food and meeting friends you didn't know you had! Pinehurst is our country's "home of golf." There's a lot of history in this 120-year-old small village called Pinehurst. Not only is there the Resort itself, but there's the town that's connected to it. Once you're there, just about everything's within walking distance. Once

you check into your room and there is a continuous 1-hour show on this history of Pinehurst.

The courses are beautiful. You don't have to rely on your pencil to improve your golf game. I've heard of people shooting their best scores while playing at Pinehurst.

So just remember . . . NINE DAYS FROM TODAY OUR ROOMS MAY BE GONE. This is Memorial Day weekend and the public would love to have these rooms.

Full details at www.SinglesGolf.com/Pinehurst (or just continue reading below). There, you'll see the full itinerary, package costs (room by yourself or we'll fix you up with a roommate of the same persuasion. And if you don't want to play USGA Rules of Golf, we'll have a scramble/shamble format for you as well.

- **EVENT DATES:** Memorial Day Weekend - Arrive Friday, May 27 and depart on Memorial Day Monday, May 30th.
- **REUNION EVENT:** A reunion event allows former members and spouses, whether married or not, to attend (did I word that correctly?). For those former members who are still single, we hope you re-join our ranks.
- **PACKAGE PRICING:** As we've done over many years, Pinehurst sells us packages and because of our numbers (and beautiful members) our packages are priced at about HALF the amount the public pays. This package includes three nights' stay, two rounds of golf, dancing to the tunes of the deejay on two nights, three phenomenal buffet break-

fasts (with my favorite piano player playing those great "standards" in the background), a cocktail party on the first night (hors d'oeuvres served), a cookout on the West Lawn on Saturday night and a final awards banquet on Sunday night.

You can arrive up to three days early and stay three days late at our special ASGA group pricing, however, rooms are not available at The Carolina on May 25 but you can switch mid-event if you'd like. We will have optional golf rounds on the day-of-arrival, and, of course, everyone's favorite course on Monday morning at [Tobacco Road](#), a Mike Stranz joy. *Golfweek* magazine said Mike was one of the *Top 10 Greatest Golf Architects of All Time*.

All of the details are at SinglesGolf.com/Pinehurst and to register. You can also register using the registration form that comes with your monthly newsletter or register over the phone by speaking with Irene at 980-833-6450, M-F, 9am—1:30pm, eastern time zone.

PINEHURST ITINERARY (SEE REGISTRATION FORM FOR DETAILS)

- Friday, May 27** - Arrival in Pinehurst. If you wish to play the optional "day of arrival" golf round at Pinehurst No. 1, you will be shot-gunning at 1:30pm. Pinehurst No. 2 is also available for play this day. Limited to 24 players, 1pm tee times.
- Friday, May 27** - 5:30-7:30 - Registration in Pinehurst's Conference Center Foyer (Pick-up nametags, program, etc.)
- Friday, May 27** - 7:30pm Cocktail Party / Hors d'oeuvres. Announcements at 8:15pm / Dancing tonight. Two (2) free drink tickets if you register by April 15. Cash bar otherwise.
- Saturday, May 28** - Optional clay shooting at a facility 45 minutes away, back to Pinehurst for a 1:30 shotgun start on courses 3 & 6. Pic-a-Nic on the West Lawn at Pinehurst after golf. Have fun on the town tonight - you're on your own.
- Sunday, May 29** - Morning golf playing a different course today than yesterday. Cocktail party at 7:30pm, dinner doors open at 8pm. Cash bar. Dancing with the DJ.
- Monday, May 30** - 9:00 optional round of golf at Tobacco Road, a 45-minute drive north of Pinehurst. Includes sandwich, chips & soft drink. Departure date for most attendees. Optional dinner at 6:00pm on Monday night at Elliott's on Linden. Meet in the Carolina Hotel lobby at 6:00pm.
- Tuesday, May 31** - We'll play the optional Pinehurst No. 9 course, a Jack Nicklaus design, for those who can stay an extra day.

ASGA in Spain — September 17 - 28, 2016

We have 90 signed-up and paid / or paying. We've got a good group of people on this trip.

Eleven nights - play Valderrama as an optional course - food, transportation included. We'd like to get our numbers up to 110 if possible. Plenty of room for you on this memorable trip.

SinglesGolf.com/Spain is where you need to go for more

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details, but here is some general info: **Dates:** Leave the USA on 9/16/16, arrive next day in Madrid. 11 nights / 12 days. **Where:** Madrid, Costa del Sol, Seville. **Golf:** Four rounds included. **Payment:** Prices vary based on whether you room by yourself or with a roommate, play Valderrama, etc. Spread your payments over four months. But

you need to really get to the website for the details. And before you ask, airline fares are not included.

Looking to Fly to Our Events?

Website Show How to Get Best Discounts

Headed to Pinehurst, Denver, Spain? We know the cost of travel is not getting any cheaper, however, there is a website that gives you some tips as to when the best time to book your next flight and other money-saving "strategies."

Use your index finger to get to SinglesGolf.com/airlinetickets

Golf Digest to Offer Free Subscriptions

Soon, you'll be able to check a box when renewing your dues to get a free subscription to *Golf Digest*. ASGA has struck a deal with Conde Nast Publishing to provide this benefit to our membership.

Golf Digest has given ASGA some "ink" this past year, mentioning us in two articles which caused a slight bump in membership.

If you already subscribe to *Golf Digest*, they'll simply add 12 issues to the end of your current subscription. Details out soon!

Why Are You on Two Mailing Lists?

Members have noticed that when they receive an email from the national office, some get a second email around the same time. Do we do this to irritate our members on purpose? Of course not!

ASGA has for many years built a database of members in our various chapters. We use Microsoft Access. When you join, your name and other "data" goes into the database, along with your email address. That database is our primary database. It's called the "Member Database."

Years ago, we began collecting email addresses through our website for individuals who were "interested" in the organization, but not yet ready to join. They were put into the iContact.com database. We generally collected only an email address from those folks but the Member Database required more information on each individual.

Individuals wanting to delete themselves from the iContact database just have to go to the bottom of the email and delete themselves. On the Member Database, you stay there until your membership expires.

Members have always questioned why this happens but that's the simple explanation. And if you have friends who want to join our mailing list only, SinglesGolf.com/iContact.php is the website to point them to.

Multi-Chapter Events — Down the Road

Just to give you a heads-up on events down the road, we're looking at heading to Hilton Head for our Fall "Battle at the Beach" and even further down the road, the possibility of going to King-smill Resort in Williamsburg, Virginia for Memorial Day Weekend next year. Nothing firm yet so don't be purchasing a discounted airline ticket yet.

And much-talked-about . . . many members have asked about a river cruise. Since 2000, river cruises have grown in popularity by 11% per year each year. One issue, of course, is that river cruise ships have a much smaller number of cabins than cruise ships. 60-75 cabins versus 2-3000! So, if / when ASGA decides to do a river cruise, we believe it will sell-out fast. The interest is there; details forthcoming.

In the meantime, if you have done a river cruise and want to jot us a note about a) things to watch for, b) things to watch out for, c) what really impressed you and d) which river cruise company did you use. Then please pass those thoughts along to us by going to SinglesGolf.com/ContactUs and we'll be happy to use that information to make our river cruise(s) in the future even better.

ASGA Still Turning 25 Next Year

So next year we "move out of the basement." Oops, that's my kid's instruction when they turned 25!

To many of us, 25 was just "yesterday." I've placed a lot of thought on what can we do different next year, what can we do to make the best of this anniversary and what can we do to have the best and positive impact on you personally.

Granted, many of our members are happy with their single status. Some might be seeking marriage and/or permanent companionship. Wherever your place in life, we know that having friends, close friends and acquaintances, is much better than not having either. So I look at that as the most important benefit of this organization. It's not the discounted golf or even the number of golf events we offer to our members, it always seems to come down to meaningful relationships with others. So please feel free to be "open and candid," passing along ways we can improve this great organization. We're not going to pay your green fees but hopefully your membership means more to you than just the golf. Just click on the "Contact Us" link below to pass along your thoughts!

-- Tom Alsop, President / Founder
American Singles Golf Association (ASGA)
Fun-Fellowship-Fairways Since 1992

American SinglesGolf® Re:Sources

ASGA Website SinglesGolf.com

Upcoming Multi-Chapter Events SinglesGolf.com/events

To join or renew dues in ASGA SinglesGolf.com/join

List of Chapters/See Newsletters SinglesGolf.com/chapters

Request a Brochure Holder SinglesGolf.com/ContactUs

Request Set of Lost Club Labels SinglesGolf.com/ContactUs

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