

The Next Shot™



"The most important shot in golf is the next one." - Ben Hogan

American Singles Golf Association

January, 2017

Current and Past Issues at SinglesGolf.com/TheNextShot

New Leaders in All Chapters!

The New Year and New Chapter Leaders

The question's been asked before: **why do geese fly in "V" formation?** Answer: Because they don't know any other letter of the alphabet!

But seriously, why do they fly in V-formation you ask? Geese are pretty smart. They conserve their energy. Each bird flies slightly above the bird in front of him, resulting in a reduction of wind resistance. The birds take turns being in the front, falling back when they get tired. In this way, the geese can fly for a long time before they must stop for rest.

In the same way, local chapter leaders only lead for one year at a time. Then, someone else takes their turn at leadership. So we welcome our new chapter presidents for 2017 (*a list of our new presidents will be posted in the February issue of this newsletter*). And if you're new or old to ASGA, this is a great time to make your chapter even better by helping in the planning and implementation of social, golf, membership and communication events. To get an idea where you might fit-in best, see the chart at www.SinglesGolf.com/OrganizationalChart and also look at what's involved with each position at this website: www.SinglesGolf.com/ChapterManagement

Better yet, simply go to your new chapter president and simply say, "I'm here, how can I help out?"

Wanting to Meet More Singles?

One of my favorite jokes has a punchline: **it could happen.** More on that later. So on the serious side, do you really want to meet more singles? Well, it could happen!

Years ago, last century, back in the '90's, the original club in Charlotte found out a way to attract new members to their chapter. They ran an annual "Love on the Links" golf tournament. That title alone got everyone's attention. Who doesn't like love and who doesn't like the links? And we're not talking sausage here.

This event was run the weekend around Valentine's Day. Golf and Valentine's was marketed together and guess what? The media covered it. Why? Because it was something of interest to their readers. Readership in newspapers is way down but people who pay to subscribe still read the paper.

The idea is to get the newspaper to send out a reporter to cover your event and run some color photos on the front page of the Life or Features section. Since readers believe articles at a 100 times rate that they believe advertising, the truth gets out

about ASGA and before you know it, the phone starts to ring or we get more visitors to the website and more people join your local chapter. Lil' ole' Charlotte hit 275 members at one point.

So to get some bearing on how this can work for your chapter, go to www.SinglesGolf.com/LoveOnTheLinks and see if members in your chapter want to do this to grow your chapter. Yes, it could happen.

Now, back to my joke that ended in the punchline, "it could happen." Did you hear the one about the two Irish men who walked out of a bar one night? Yes, it could happen!

ASGA in Hawaii

Ritz-Carlton Kapalua — Kapalua Golf Courses — Bay and Plantation

February 18-25, 2017

Event details at www.SinglesGolf.com/Hawaii

First, word is airline rates are high. Other word is, flights to Hawaii actually drop this month. So continue your online search

and if you see any great offers, please notify ASGA at info@SinglesGolf.com.



So now, imagine being in Hawaii in the dead of winter. Your friends are on the mainland freezing their tails off. You, in

your 80-degree weather and summer shorts, are enjoying some of the best views imaginable. Hit a bad shot, no problem, just look towards the ocean and see whales auditioning for Pacific Life commercials. And then, there's the hotel, the Ritz-Carlton Kapalua. You can't beat the Ritz. They love us so much they're pitching-in their \$48 breakfast each morning! We'll play the Bay and Plantation Courses, the latter being the site of the PGA tour's Tournament of Champions in January, 2017. In addition, we'll play Ka'anapali, one of the island's most popular courses, not far from the Ritz-Carlton Kapalua.

The hotel's website: www.TinyURL.com/RitzKapalua To register for this Hawaiian experience, close your eyes and think what it will be like to feel those 80 degree sun rays hitting you in



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the middle of February! www.SinglesGolf.com/Hawaii is the site!

Tremblant / Mont-Tremblant, Quebec, Canada



Tentative Dates — July 16, 17, 18, 19, 2017

I believe it's been a good 18+ years since we last visited Tremblant, about 90 minutes outside of Montreal. We had a small group of about 24 people but we drank Canada Dry. We were such a young organization then and only 24 attended. They have two hilly courses: The Giant and The Devil. And the town itself offers so much. Tremblant.ca is the virtual website but we're looking to do a non-virtual visit next year and they promise much cooler weather than we had this summer.

So make a note on your calendar, talk to your friends, talk it up, down and sideways. Website will be up late Winter 2017.

River Cruise Survey: 229 Say "Yes!" Paris, France — September/October, 2018

We've already made some inroads with **Le Golf National**, site of the 2018 Ryder Cup competition. They welcome members of ASGA to play the Ryder Cup course immediately after the close of the 2018 Ryder Cup. **Dates for the 2018 Ryder Cup are September 28-30.** This event is two years out and will be the first river cruise ever offered by ASGA.

In a busy week before Christmas, ASGA surveyed its membership to see the level of interest. Not surprisingly, 229 members would "definitely be interested" in a river cruise in 2018 and 94% felt the Seine River (see below itinerary) would be the river to cruise. In addition, nearly 60 members indicated they would be willing to place a \$500.00 non-refundable deposit if asked.

Our hopes are to "buy-out" the ship by filling-up 49 cabins, which will take no more than 98 members to do so, a lesser amount if some room by themselves. By buying-out the ship, we'll have more latitude on certain things and can certainly party "ASGA-style" without having people look at us wishing they were single! (LOL)

Although we're not officially announcing it yet, the pieces are being assembled and we want to put together another awesome experience for you. We anticipate visiting Versailles, historic monuments in Rouen, the English Channel villages of Etretat and

Honfleur, Jumieges Abbey, one of the great Benedictines of France, Chateau Gaillard, Claude Monet's home and a lot more. At our halfway point on the cruise on the Seine River, we'll visit the D-Day beaches including Omaha and Normandy.

A once in a lifetime opportunity, by definition, only occurs one time so this may just be it for you! So, talk it up. Think about whom you'd like to room with to cut some cost. It will be a couple of months before the full website, details, etc. are posted. In the meantime, keep your eye on the ball and the event websites.



River Cruising For Singles

A New Newsletter: Breaking News

This newsletter, *The Next Shot*, is the official national newsletter produced monthly at the first of each month. A new newsletter is *Breaking News*, that provides to you breaking news when it happens, which essentially means, we don't want to wait until the first of the month to



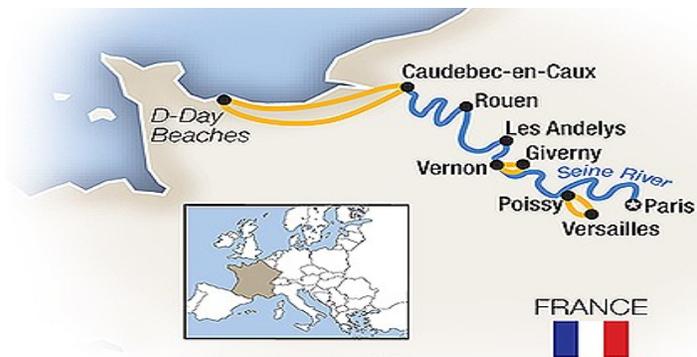
announce certain things. www.SinglesGolf.com/BreakingNews is where you can go for past issues.

So our first issue of *Breaking News* went out before Christmas. All newsletters from the national office go out by email. So make sure your current email address is listed with us by going to www.SinglesGolf.com/iContact.php

Airbag Recalls: Do You Qualify?

One out of every six cars on the road has a potentially defective airbag made by Takata. Less than 20% have been replaced. Some states, mostly southern states in hot, humid areas, and models have priority over other states. But to see if your car is under recall, go to www.SaferCar.gov and key-in your vehicle identification number (VIN) to get a status update. We really want you to keep the face baby!

-- Tom Alsop, President and Founder
American Singles Golf Association - Our 25th Year!
Tom@SinglesGolf.com



Maximum Elevation: 528 ft.

River Cruise Proposed Itinerary

American SinglesGolf Re:Sources

- ASGA National Website SinglesGolf.com
- Upcoming Multi-Chapter Events SinglesGolf.com/events
- To join or renew dues in ASGA SinglesGolf.com/join
- List of Chapters/See Newsletters SinglesGolf.com/chapters
- Request Brochures & Stand SinglesGolf.com/ContactUs
- Request Set of Lost Club Labels SinglesGolf.com/ContactUs
- Previous National Newsletters SinglesGolf.com/TheNextShot
- Previous Breaking News SinglesGolf.com/BreakingNews
- Email the National Office info@SinglesGolf.com